BLP Industry.AI and Google Cloud announce a strategic partnership to provide digital transformation across industries.

BLP Industry.AI will use Google Cloud as it's preferred cloud platform, to assist customers increase productivity by providing AI and IoT solutions.

New Delhi, May 2, 2020

BLP Industry.AI, a leading provider of enterprise AI and IoT applications for industry, today announced a strategic partnership with Google Cloud to assist companies improve operational efficiencies through digital transformation.

BLP Industry.AI (Industry.AI) will use Google Cloud, as it's preferred cloud platform. With this partnership, Industry.AI and Google Cloud will work with enterprises to optimize and automate operational, manufacturing, and business processes, as well as product solutions.

Customers can now receive an end to end solution starting from installation of IoT sensors and gateways on the factory floor in order to digitize production lines – to advanced AI-based applications which provide insights to drive productivity gains. The IoT platform leverages AI and big data analytics to provide insights that in turn drives productivity across industries around the globe. Enterprise customers can deploy the AI-based applications for a range of transformative applications such as asset health and predictive maintenance, inventory management, supply chain optimization, asset tracking, performance monitoring, and energy efficiency. In addition, they also provide visual analytics-based solutions to ensure wearable safety gear compliance, surveillance, social distancing enforcement and detecting manufacturing defects.

"With this partnership, we are joining forces to drive industrial productivity across organizations," said Tejpreet Singh Chopra, CEO, BLP Industry.AI. "Leveraging the deep technology of Google Cloud, we have built AI-based applications that will accelerate the adoption of AI and IoT across industries."

Karan Bajwa, Managing Director, Google Cloud India, said, "We are happy to work with BLP Industry.AI to enable organizations to use new digital technologies and information to transform the way these companies work. Large scale data management, artificial intelligence, and machine learning are key components of this association."

The Industry.AI platform, is fully integrated with a rich set of Google Cloud services, including IoT Core, Cloud Bigtable, and big data and advanced analytics solutions. Industry.AI has developed an expertise in implementing Industry 4.0 solutions in a wide range of industries including manufacturing, ports, transportation, aviation, steel, real estate, automotive, energy, and oil & gas. The Industry 4.0 solutions leverages the differentiated Google Cloud services in Analytics, ML, and IoT.

About Google Cloud

Google Cloud provides organizations with leading infrastructure, platform capabilities and industry solutions. We deliver enterprise-grade cloud solutions that leverage Google's cutting-edge technology to help companies operate more efficiently and adapt to changing needs, giving customers a foundation for the future. Customers in more than 150 countries turn to Google Cloud as their trusted partner to solve their most critical business problems.

About BLP Industry.AI

BLP Industry.AI (Industry.AI) is a subsidiary of Bharat Light & Power Pvt Ltd (BLP). BLP is a renewable energy generation and technology company with headquarters in India.

Industry.AI provides an AI and IoT platform (**Orion**) to drive digital transformation across industry. By digitizing industries and applying big data analytics we work with customers and partners to increase productivity. The platform provides a variety of services to assist companies in their journey to digital transformation. Enterprise customers can deploy AI-based applications such as asset health and predictive maintenance, inventory management, supply chain optimization, asset tracking, performance monitoring, and energy efficiencies. In addition, the platform provides visual analytics-based solutions to detect wearable safety gear compliance, surveillance and manufacturing defects.

We provide services across industries including manufacturing, ports, transportation, aviation, steel, real estate, automotive, energy, and oil & gas. Follow us on https://www.linkedin.com/company/blp-industry-ai/

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