

804-805-806, Surya Kiran, 19, K G Marg New Delhi - 110 001 (INDIA) T +91 11 6630 4852, 2332 0095, 4153 1495 E fada@fada.in

CIN U74140DL2004PNL130324

Electric Commercial Vehicle (CV) – Full FY Data					
Electric Commercial Vehicle OEM	FY'22	Market Share (%), FY'22	FY'21	Market Share (%), FY'21	
KINETIC GREEN ENERGY & POWER SOLUTIONS LTD	833	37.81%	10	2.50%	
PMI ELECTRO MOBILITY SOLUTIONS PRIVATE LIMITED	397	18.02%	1	0.25%	
TATA MOTORS LTD	280	12.71%	156	39.00%	
JBM AUTO LIMITED	247	11.21%	125	31.25%	
OLECTRA GREENTECH LTD	222	10.08%	58	14.50%	
MAHINDRA & MAHINDRA LIMITED	91	4.13%	14	3.50%	
OMEGA SEIKI PVT LTD	56	2.54%	0	0.00%	
ASHOK LEYLAND LTD	40	1.82%	28	7.00%	
Others	37	1.68%	8	2.00%	
Total	2,203	100.00%	400	100.00%	

Source: FADA Research

- 1- The above numbers do not have figures from AP, MP, LD & TS as they are not yet on Vahan 4.
- 2- Vehicle Retail Data has been collated as on 03.04.22 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,397 out of 1,605 RTOs.
- 3- Others include OEMs accounting less than 1% Market Share.



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Passenge	er Vehicle (PV)	– March Data		
Passenger Vehicle OEM	MAR'22	Market Share (%), MAR'22	MAR'21	Market Share (%), MAR'21
MARUTI SUZUKI INDIA LTD	1,11,466	41.08%	1,31,233	46.01%
HYUNDAI MOTOR INDIA LTD	40,567	14.95%	46,466	16.29%
TATA MOTORS LTD	36,419	13.42%	25,120	8.81%
MAHINDRA & MAHINDRA LIMITED	22,384	8.25%	15,632	5.48%
KIA MOTORS INDIA PVT LTD	17,144	6.32%	15,767	5.53%
TOYOTA KIRLOSKAR MOTOR PVT LTD	10,471	3.86%	13,043	4.57%
HONDA CARS INDIA LTD	7,101	2.62%	8,478	2.97%
SKODA AUTO VOLKSWAGEN GROUP	7,114	2.62%	3,384	1.19%
SKODA AUTO VOLKSWAGEN INDIA PVT LTD	7,047	2.60%	3,164	1.11%
VOLKSWAGEN AG/INDIA PVT. LTD.	11	0.00%	109	0.04%
AUDI AG	55	0.02%	99	0.03%
SKODA AUTO INDIA/AS PVT LTD	1	0.00%	12	0.00%
RENAULT INDIA PVT LTD	6,509	2.40%	9,136	3.20%
MG MOTOR INDIA PVT LTD	3,530	1.30%	4,411	1.55%
NISSAN MOTOR INDIA PVT LTD	2,835	1.04%	3,202	1.12%
MERCEDES -BENZ GROUP	1,253	0.46%	888	0.31%
MERCEDES-BENZ INDIA PVT LTD	1,232	0.45%	831	0.29%
MERCEDES -BENZ AG	18	0.01%	34	0.01%
DAIMLER AG	3	0.00%	23	0.01%
BMW INDIA PVT LTD	969	0.36%	884	0.31%
FIAT INDIA AUTOMOBILES PVT LTD	897	0.33%	1,052	0.37%
FORCE MOTORS LIMITED, A FIRODIA ENTERPRISE	179	0.07%	268	0.09%
VOLVO AUTO INDIA PVT LTD	136	0.05%	104	0.04%
JAGUAR LAND ROVER INDIA LIMITED	102	0.04%	219	0.08%
PORSCHE AG GERMANY	62	0.02%	37	0.01%
FORD INDIA PVT LTD	49	0.02%	4,817	1.69%
PCA AUTOMOBILES INDIA PVT LTD	33	0.01%	0	0.00%
AUTOMOBILI LAMBORGHINI S.P.A	14	0.01%	5	0.00%
BENTLEY MOTORS LTD	2	0.00%	1	0.00%
ROLLS ROYCE	0	0.00%	1	0.00%
Others	2,122	0.78%	1,092	0.38%
Total	2,71,358	100.00%	2,85,240	100.00%

Source: FADA Research

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Passenger Vehicle (PV) – Full FY Data					
Passenger Vehicle OEM	FY'22	Market Share (%), FY'22	FY'21	Market Share (%), FY'21	
MARUTI SUZUKI INDIA LTD	11,65,483	42.75%	11,63,042	48.71%	
HYUNDAI MOTOR INDIA LTD	4,42,677	16.24%	4,14,552	17.36%	
TATA MOTORS LTD	3,12,088	11.45%	1,87,974	7.87%	
MAHINDRA & MAHINDRA LIMITED	1,87,043	6.86%	1,27,737	5.35%	
KIA MOTORS INDIA PVT LTD	1,55,699	5.71%	1,31,429	5.50%	
TOYOTA KIRLOSKAR MOTOR PVT LTD	1,10,485	4.05%	77,408	3.24%	
RENAULT INDIA PVT LTD	84,012	3.08%	75,333	3.15%	
HONDA CARS INDIA LTD	78,011	2.86%	71,486	2.99%	
SKODA AUTO VOLKSWAGEN GROUP	50,895	1.87%	26,066	1.09%	
SKODA AUTO VOLKSWAGEN INDIA PVT LTD	48,773	1.79%	22,422	0.94%	
VOLKSWAGEN AG/INDIA PVT. LTD.	980	0.04%	1,818	0.08%	
AUDI AG	1,088	0.04%	409	0.02%	
SKODA AUTO INDIA/AS PVT LTD	54	0.00%	1,417	0.06%	
MG MOTOR INDIA PVT LTD	35,378	1.30%	26,831	1.12%	
NISSAN MOTOR INDIA PVT LTD	33,684	1.24%	12,297	0.51%	
FORD INDIA PVT LTD	21,239	0.78%	41,917	1.76%	
MERCEDES -BENZ GROUP	10,874	0.40%	7,260	0.30%	
MERCEDES-BENZ INDIA PVT LTD	10,354	0.38%	6,858	0.29%	
MERCEDES -BENZ AG	429	0.02%	262	0.01%	
DAIMLER AG	91	0.00%	140	0.01%	
FIAT INDIA AUTOMOBILES PVT LTD	10,708	0.39%	5,171	0.22%	
BMW INDIA PVT LTD	8,320	0.31%	5,856	0.25%	
JAGUAR LAND ROVER INDIA LIMITED	1,923	0.07%	1,706	0.07%	
FORCE MOTORS LIMITED, A FIRODIA ENTERPRISE	1,821	0.07%	1,377	0.06%	
VOLVO AUTO INDIA PVT LTD	1,376	0.05%	1,206	0.05%	
PCA AUTOMOBILES INDIA PVT LTD	542	0.02%	2	0.00%	
PORSCHE AG GERMANY	413	0.02%	251	0.01%	
AUTOMOBILI LAMBORGHINI S.P.A	63	0.00%	28	0.00%	
BENTLEY MOTORS LTD	26	0.00%	13	0.00%	
ROLLS ROYCE	17	0.00%	21	0.00%	
Others	13,270	0.49%	8,962	0.38%	
Total	27,26,047	100.00%	23,87,925	100.00%	

Source: FADA Research

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Electric Passenger Vehicle (PV) – Full FY Data					
Electric Passenger Vehicle OEM	FY'22	Market Share (%), FY'22	FY'21	Market Share (%), FY'21	
TATA MOTORS LTD	15,198	85.37%	3,523	70.69%	
MG MOTOR INDIA PVT LTD	2,045	11.49%	1,115	22.37%	
MAHINDRA & MAHINDRA	156	0.88%	94	1.89%	
HYUNDAI MOTOR INDIA LTD	128	0.72%	183	3.67%	
AUDI AG	74	0.42%	ı	0.00%	
JAYEM AUTOMOTIVES PVT LTD	48	0.27%	42	0.84%	
JAGUAR LAND ROVER INDIA LIMITED	44	0.25%	1	0.02%	
BYD INDIA PRIVATE LIMITED	39	0.22%	1	0.00%	
MERCEDES -BENZ AG	30	0.17%	17	0.34%	
BMW INDIA PVT LTD	9	0.05%	1	0.00%	
PORSCHE AG GERMANY	9	0.05%	-	0.00%	
Others	22	0.12%	9	0.18%	
Total	17,802	100.00%	4,984	100.00%	

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Tractor (TRAC) – March Data					
Tractor OEM	MAR'22	Market Share (%), MAR'22	MAR'21	Market Share (%), MAR'21	
MAHINDRA & MAHINDRA LIMITED (TRACTOR)	14,085	22.04%	15,106	21.70%	
MAHINDRA & MAHINDRA LIMITED (SWARAJ DIVISION)	10,784	16.87%	11,670	16.77%	
INTERNATIONAL TRACTORS LIMITED	7,514	11.76%	8,717	12.52%	
TAFE LIMITED	7,022	10.99%	7,143	10.26%	
ESCORTS LIMITED (AGRI MACHINERY GROUP)	6,568	10.28%	8,435	12.12%	
JOHN DEERE INDIA PVT LTD(TRACTOR DEVISION)	5,560	8.70%	6,176	8.87%	
EICHER TRACTORS	4,026	6.30%	4,412	6.34%	
CNH INDUSTRIAL (INDIA) PVT LTD	2,443	3.82%	2,678	3.85%	
KUBOTA AGRICULTURAL MACHINERY INDIA PVT.LTD.	1,626	2.54%	1,283	1.84%	
V.S.T. TILLERS TRACTORS LIMITED	557	0.87%	495	0.71%	
FORCE MOTORS LIMITED, A FIRODIA ENTERPRISE	483	0.76%	390	0.56%	
INDO FARM EQUIPMENT LIMITED	423	0.66%	310	0.45%	
CAPTAIN TRACTORS PVT. LTD.	160	0.25%	96	0.14%	
Others	2,669	4.18%	2,691	3.87%	
Total	63,920	100.00%	69,602	100.00%	

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Tractor (TRAC) – Full FY Data				
Tractor OEM	FY'22	Market Share (%), FY'22	FY'21	Market Share (%), FY'21
MAHINDRA & MAHINDRA LIMITED (TRACTOR)	1,45,855	22.93%	1,49,718	23.21%
MAHINDRA & MAHINDRA LIMITED (SWARAJ DIVISION)	1,04,625	16.45%	1,06,455	16.51%
INTERNATIONAL TRACTORS LIMITED	77,334	12.16%	81,022	12.56%
TAFE LIMITED	73,628	11.57%	75,640	11.73%
ESCORTS LIMITED (AGRI MACHINERY GROUP)	66,518	10.46%	70,695	10.96%
JOHN DEERE INDIA PVT LTD(TRACTOR DEVISION)	52,426	8.24%	50,072	7.76%
EICHER TRACTORS	38,345	6.03%	40,821	6.33%
CNH INDUSTRIAL (INDIA) PVT LTD	25,044	3.94%	24,507	3.80%
KUBOTA AGRICULTURAL MACHINERY INDIA PVT.LTD.	14,402	2.26%	11,376	1.76%
V.S.T. TILLERS TRACTORS LIMITED	5,906	0.93%	5,991	0.93%
FORCE MOTORS LIMITED, A FIRODIA ENTERPRISE	4,067	0.64%	3,611	0.56%
CAPTAIN TRACTORS PVT. LTD.	3,847	0.60%	2,893	0.45%
INDO FARM EQUIPMENT LIMITED	3,296	0.52%	1,766	0.27%
Others	20,826	3.27%	20,398	3.16%
Total	6,36,119	100.00%	6,44,965	100.00%

Source: FADA Research

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