

## Annexure 1

### OEM wise Market Share Data for the Month of July'22 with YoY comparison

Two – Wheeler (2W)				
Two-Wheeler OEM	JULY'22	Market Share (%), JULY'22	JULY'21	Market Share (%), JULY'21
HERO MOTOCORP LTD	3,20,301	31.73%	4,01,946	35.47%
HONDA MOTORCYCLE AND SCOOTER INDIA (P) LTD	2,62,054	25.96%	2,77,983	24.53%
TVS MOTOR COMPANY LTD	1,65,145	16.36%	1,65,555	14.61%
BAJAJ AUTO LTD	93,755	9.29%	1,37,565	12.14%
SUZUKI MOTORCYCLE INDIA PVT LTD	43,993	4.36%	47,271	4.17%
INDIA YAMAHA MOTOR PVT LTD	41,009	4.06%	40,537	3.58%
ROYAL-ENFIELD (UNIT OF EICHER LTD)	40,162	3.98%	42,788	3.78%
HERO ELECTRIC VEHICLES PVT. LTD	8,679	0.86%	4,223	0.37%
OKINAWA AUTOTECH PVT LTD	7,999	0.79%	2,580	0.23%
AMPERE VEHICLES PRIVATE LIMITED	6,106	0.60%	657	0.06%
OLA ELECTRIC TECHNOLOGIES PVT LTD	3,426	0.34%	-	0.00%
CLASSIC LEGENDS PVT LTD	2,971	0.29%	2,556	0.23%
PIAGGIO VEHICLES PVT LTD	2,915	0.29%	3,854	0.34%
REVOLT INTELLICORP PVT LTD	2,261	0.22%	321	0.03%
ATHER ENERGY PVT LTD	1,192	0.12%	1,799	0.16%
BEING INDIA ENERGY AND TECHNOLOGY PVT LTD	1,035	0.10%	473	0.04%
OKAYA EV PVT LTD	1,028	0.10%	-	0.00%
PUR ENERGY PVT LTD	928	0.09%	1,317	0.12%
Others including EV	4,615	0.46%	1,919	0.17%
<b>Total</b>	<b>10,09,574</b>	<b>100.00%</b>	<b>11,33,344</b>	<b>100.0%</b>

Source: FADA Research

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- 3- Others include OEMs accounting less than 0.1% Market Share.

Three-Wheeler (3W)				
Three-Wheeler OEM	JULY'22	Market Share (%), JULY'22	JULY'21	Market Share (%), JULY'21
BAJAJ AUTO LTD	13,016	25.85%	10,040	35.98%
PIAGGIO VEHICLES PVT LTD	4,164	8.27%	3,898	13.97%
YC ELECTRIC VEHICLE	2,499	4.96%	1,173	4.20%
MAHINDRA & MAHINDRA LIMITED	2,098	4.17%	1,031	3.69%
SAERA ELECTRIC AUTO PVT LTD	1,590	3.16%	501	1.80%
ATUL AUTO LTD	1,370	2.72%	1,055	3.78%
CHAMPION POLY PLAST	1,214	2.41%	550	1.97%
MAHINDRA REVA ELECTRIC VEHICLES PVT LTD	1,172	2.33%	527	1.89%
MINI METRO EV L.L.P	1,048	2.08%	232	0.83%
DILLI ELECTRIC AUTO PVT LTD	1,016	2.02%	370	1.33%
TVS MOTOR COMPANY LTD	989	1.96%	464	1.66%
J. S. AUTO (P) LTD	869	1.73%	320	1.15%
UNIQUE INTERNATIONAL	866	1.72%	269	0.96%
SKS TRADE INDIA PVT LTD	622	1.24%	134	0.48%
ENERGY ELECTRIC VEHICLES	616	1.22%	188	0.67%
TERRA MOTORS INDIA PVT LTD	608	1.21%	195	0.70%
LECTRIX EV PVT LTD	543	1.08%	21	0.08%
THUKRAL ELECTRIC BIKES PVT LTD	528	1.05%	297	1.06%
Others including EV	15,521	30.83%	6,643	23.80%
<b>Total</b>	<b>50,349</b>	<b>100.00%</b>	<b>27,908</b>	<b>100.00%</b>

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Commercial Vehicle (CV)				
Commercial Vehicle OEM	JULY'22	Market Share (%), JULY'22	JULY'21	Market Share (%), JULY'21
TATA MOTORS LTD	26,908	40.49%	19,147	36.68%
MAHINDRA & MAHINDRA LIMITED	16,478	24.79%	14,222	27.25%
ASHOK LEYLAND LTD	9,785	14.72%	7,245	13.88%
VE COMMERCIAL VEHICLES LTD	4,489	6.75%	2,805	5.37%
MARUTI SUZUKI INDIA LTD	2,784	4.19%	3,634	6.96%
FORCE MOTORS LIMITED, A FIRODIA ENTERPRISE	1,104	1.66%	732	1.40%
SML ISUZU LTD	977	1.47%	403	0.77%
DAIMLER INDIA COMMERCIAL VEHICLES PVT. LTD	858	1.29%	777	1.49%
Others	3,076	4.63%	3,232	6.19%
<b>Total</b>	<b>66,459</b>	<b>100.00%</b>	<b>52,197</b>	<b>100.00%</b>

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Passenger Vehicle (PV)				
Passenger Vehicle OEM	JULY'22	Market Share (%), JULY'22	JULY'21	Market Share (%), JULY'21
MARUTI SUZUKI INDIA LTD	98,318	39.17%	1,14,607	43.54%
HYUNDAI MOTOR INDIA LTD	40,056	15.96%	45,081	17.13%
TATA MOTORS LTD	36,048	14.36%	25,110	9.54%
MAHINDRA & MAHINDRA LIMITED	19,307	7.69%	16,465	6.25%
KIA MOTORS INDIA PVT LTD	17,303	6.89%	16,072	6.11%
TOYOTA KIRLOSKAR MOTOR PVT LTD	12,277	4.89%	10,015	3.80%
SKODA AUTO VOLKSWAGEN GROUP	6,264	2.50%	3,808	1.45%
SKODA AUTO VOLKSWAGEN INDIA PVT LTD	6,218	2.48%	3,519	1.34%
VOLKSWAGEN AG/INDIA PVT. LTD.	1	0.00%	192	0.07%
AUDI AG	43	0.02%	92	0.03%
SKODA AUTO INDIA/AS PVT LTD	2	0.00%	5	0.00%
HONDA CARS INDIA LTD	5,712	2.28%	6,856	2.60%
RENAULT INDIA PVT LTD	5,381	2.14%	7,939	3.02%
MG MOTOR INDIA PVT LTD	2,883	1.15%	3,683	1.40%
NISSAN MOTOR INDIA PVT LTD	2,207	0.88%	3,564	1.35%
FIAT INDIA AUTOMOBILES PVT LTD	1,125	0.45%	942	0.36%
MERCEDES -BENZ GROUP	980	0.39%	1,013	0.38%
MERCEDES-BENZ INDIA PVT LTD	947	0.38%	889	0.34%
MERCEDES -BENZ AG	32	0.01%	110	0.04%
DAIMLER AG	1	0.00%	14	0.01%
BMW INDIA PVT LTD	863	0.34%	669	0.25%
FORCE MOTORS LIMITED, A FIRODIA ENTERPRISE	285	0.11%	142	0.05%
JAGUAR LAND ROVER INDIA LIMITED	160	0.06%	249	0.09%
VOLVO AUTO INDIA PVT LTD	107	0.04%	122	0.05%
PCA AUTOMOBILES INDIA PVT LTD	50	0.02%	63	0.02%
PORSCHE AG GERMANY	48	0.02%	36	0.01%
AUTOMOBILI LAMBORGHINI S.P.A	9	0.00%	7	0.00%
FORD INDIA PVT LTD	5	0.00%	4,685	1.78%
BENTLEY MOTORS LTD	5	0.00%	5	0.00%
ROLLS ROYCE	3	0.00%	2	0.00%
Others	1,576	0.63%	2,103	0.80%
<b>Total</b>	<b>2,50,972</b>	<b>100.00%</b>	<b>2,63,238</b>	<b>100.00%</b>

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Tractor (TRAC)				
Tractor OEM	JULY'22	Market Share (%), JULY'22	JULY'21	Market Share (%), JULY'21
MAHINDRA & MAHINDRA LIMITED (TRACTOR)	14,295	24.00%	20,217	24.53%
MAHINDRA & MAHINDRA LIMITED (SWARAJ DIVISION)	10,542	17.70%	13,114	15.91%
INTERNATIONAL TRACTORS LIMITED	7,406	12.43%	9,139	11.09%
TAFE LIMITED	6,615	11.10%	10,058	12.20%
ESCORTS LIMITED (AGRI MACHINERY GROUP)	6,306	10.59%	8,819	10.70%
JOHN DEERE INDIA PVT LTD(TRACTOR DEVISION)	4,473	7.51%	6,107	7.41%
EICHER TRACTORS	3,565	5.98%	5,350	6.49%
CNH INDUSTRIAL (INDIA) PVT LTD	2,035	3.42%	2,964	3.60%
KUBOTA AGRICULTURAL MACHINERY INDIA PVT.LTD.	1,382	2.32%	2,001	2.43%
CAPTAIN TRACTORS PVT. LTD.	434	0.73%	515	0.62%
FORCE MOTORS LIMITED, A FIRODIA ENTERPRISE	405	0.68%	449	0.54%
V.S.T. TILLERS TRACTORS LIMITED	375	0.63%	924	1.12%
INDO FARM EQUIPMENT LIMITED	251	0.42%	270	0.33%
Others	1,489	2.50%	2,492	3.02%
<b>Total</b>	<b>59,573</b>	<b>100.00%</b>	<b>82,419</b>	<b>100.00%</b>

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