

About FADA India

Founded in 1964, Federation of Automobile Dealers Associations (FADA), is the apex national body of Automobile Retail Industry in India engaged in the sale, service and spares of 2/3 Wheelers, Passenger Cars, UVs, Commercial Vehicles (including buses and trucks) and Tractors. FADA India represents over 15,000 automobile dealers having 26,500 dealerships including multiple Associations of Automobile Dealers at the Regional, State and City levels representing the entire Auto Retail Industry. Together we employ ~4 million people at dealerships and service centres.

FADA India, at the same time also actively networks with the Industries and the authorities, both at the Central & State levels to provide its inputs and suggestions on the Auto Policy, Taxation, Vehicle Registration Procedure, Road Safety and Clean Environment, etc. to sustain the growth of the Automobile Retail Trade in India.

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Annexure 1

OEM wise Market Share Data for the Month of August'22 with YoY comparison

Two – Wheeler (2W)						
Two-Wheeler OEM	AUG'22	Market Share (%), AUG'22	AUG'21	Market Share (%), AUG'21		
HERO MOTOCORP LTD	3,02,787	28.19%	3,15,336	31.85%		
HONDA MOTORCYCLE AND SCOOTER INDIA (P) LTD	2,86,792	26.70%	2,48,288	25.08%		
TVS MOTOR COMPANY LTD	1,81,282	16.87%	1,50,374	15.19%		
BAJAJ AUTO LTD	1,04,772	9.75%	1,25,921	12.72%		
SUZUKI MOTORCYCLE INDIA PVT LTD	54,125	5.04%	45,056	4.55%		
ROYAL-ENFIELD (UNIT OF EICHER LTD)	49,415	4.60%	36,886	3.73%		
INDIA YAMAHA MOTOR PVT LTD	46,148	4.30%	40,882	4.13%		
HERO ELECTRIC VEHICLES PVT. LTD	10,390	0.97%	5,174	0.52%		
OKINAWA AUTOTECH PVT LTD	8,490	0.79%	2,855	0.29%		
AMPERE VEHICLES PRIVATE LIMITED	6,327	0.59%	797	0.08%		
ATHER ENERGY PVT LTD	5,261	0.49%	1,612	0.16%		
OLA ELECTRIC TECHNOLOGIES PVT LTD	3,351	0.31%	-	0.00%		
PIAGGIO VEHICLES PVT LTD	3,206	0.30%	3,712	0.37%		
CLASSIC LEGENDS PVT LTD	3,159	0.29%	2,398	0.24%		
REVOLT INTELLICORP PVT LTD	1,632	0.15%	853	0.09%		
BENLING INDIA ENERGY AND TECHNOLOGY PVT LTD	1,029	0.10%	294	0.03%		
Others including EV	6,100	0.57%	9,531	0.96%		
Total	10,74,266	100.00%	9,89,969	100.0%		

Source: FADA Research

Disclaimer:

1- The above numbers do not have figures from MP, LD & TS. Even though MP is now on Vahan, due to unavailability of previous year's figure, we have not taken them in our comparison for August'22.

2- Vehicle Retail Data has been collated as on 06.09.22 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,337 out of 1,410 RTOs.

3- Others include OEMs accounting less than 0.1% Market Share.

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Three-Wheeler (3W)						
Three-Wheeler OEM	AUG'22	Market Share (%), AUG'22	AUG'21	Market Share (%), AUG'21		
BAJAJ AUTO LTD	16,764	29.77%	11,242	36.56%		
PIAGGIO VEHICLES PVT LTD	4,788	8.50%	3,891	12.65%		
MAHINDRA & MAHINDRA LIMITED	2,392	4.25%	1,112	3.62%		
YC ELECTRIC VEHICLE	1,977	3.51%	1,187	3.86%		
SAERA ELECTRIC AUTO PVT LTD	1,879	3.34%	606	1.97%		
ATUL AUTO LTD	1,437	2.55%	1,134	3.69%		
CHAMPION POLY PLAST	1,407	2.50%	567	1.84%		
MAHINDRA REVA ELECTRIC VEHICLES PVT LTD	1,383	2.46%	616	2.00%		
DILLI ELECTRIC AUTO PVT LTD	1,323	2.35%	443	1.44%		
MINI METRO EV L.L.P	983	1.75%	311	1.01%		
UNIQUE INTERNATIONAL	971	1.72%	382	1.24%		
J. S. AUTO (P) LTD	873	1.55%	344	1.12%		
TVS MOTOR COMPANY LTD	798	1.42%	605	1.97%		
TERRA MOTORS INDIA PVT LTD	688	1.22%	230	0.75%		
ENERGY ELECTRIC VEHICLES	669	1.19%	279	0.91%		
SKS TRADE INDIA PVT LTD	645	1.15%	157	0.51%		
VANI ELECTRIC VEHICLES PVT LTD	572	1.02%	335	1.09%		
Others including EV	16,764	29.77%	7,307	23.76%		
Total	56,313	100.00%	30,748	100.00%		

Source: FADA Research

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