FEDERATION OF AUTOMOBILE DEALERS ASSOCIATIONS
804-805-806, Surya Kiran, 19, K G Marg
New Delhi - 110001 (INDIA) T +91 116630 4852, 2332 0095, 41531495

CIN U74140DL2004PNL130324
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## About FADA India

Founded in 1964, Federation of Automobile Dealers Associations (FADA), is the apex national body of Automobile Retail Industry in India engaged in the sale, service and spares of 2/3 Wheelers, Passenger Cars, UVs, Commercial Vehicles (including buses and trucks) and Tractors. FADA India represents over 15,000 automobile dealers having 26,500 dealerships including multiple Associations of Automobile Dealers at the Regional, State and City levels representing the entire Auto Retail Industry. Together we employ $\sim 4$ million people at dealerships and service centres.

FADA India, at the same time also actively networks with the Industries and the authorities, both at the Central \& State levels to provide its inputs and suggestions on the Auto Policy, Taxation, Vehicle Registration Procedure, Road Safety and Clean Environment, etc. to sustain the growth of the Automobile Retail Trade in India.

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E fada@fada.in
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Annexure 1

OEM wise Market Share Data for the Month of August'22 with YoY comparison

| Two - Wheeler (2W) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Two-Wheeler OEM | AUG'22 | Market Share (\%), AUG'22 | AUG'21 | Market Share (\%), AUG'21 |
| HERO MOTOCORP LTD | 3,02,787 | 28.19\% | 3,15,336 | 31.85\% |
| HONDA MOTORCYCLE AND SCOOTER INDIA (P) LTD | 2,86,792 | 26.70\% | 2,48,288 | 25.08\% |
| TVS MOTOR COMPANY LTD | 1,81,282 | 16.87\% | 1,50,374 | 15.19\% |
| BAJAJ AUTO LTD | 1,04,772 | 9.75\% | 1,25,921 | 12.72\% |
| SUZUKI MOTORCYCLE INDIA PVT LTD | 54,125 | 5.04\% | 45,056 | 4.55\% |
| ROYAL-ENFIELD (UNIT OF EICHER LTD) | 49,415 | 4.60\% | 36,886 | 3.73\% |
| INDIA YAMAHA MOTOR PVT LTD | 46,148 | 4.30\% | 40,882 | 4.13\% |
| HERO ELECTRIC VEHICLES PVT. LTD | 10,390 | 0.97\% | 5,174 | 0.52\% |
| OKINAWA AUTOTECH PVT LTD | 8,490 | 0.79\% | 2,855 | 0.29\% |
| AMPERE VEHICLES PRIVATE LIMITED | 6,327 | 0.59\% | 797 | 0.08\% |
| ATHER ENERGY PVT LTD | 5,261 | 0.49\% | 1,612 | 0.16\% |
| OLA ELECTRIC TECHNOLOGIES PVT LTD | 3,351 | 0.31\% | - | 0.00\% |
| PIAGGIO VEHICLES PVT LTD | 3,206 | 0.30\% | 3,712 | 0.37\% |
| CLASSIC LEGENDS PVT LTD | 3,159 | 0.29\% | 2,398 | 0.24\% |
| REVOLT INTELLICORP PVT LTD | 1,632 | 0.15\% | 853 | 0.09\% |
| BENLING INDIA ENERGY AND TECHNOLOGY PVT LTD | 1,029 | 0.10\% | 294 | 0.03\% |
| Others including EV | 6,100 | 0.57\% | 9,531 | 0.96\% |
| Total | 10,74,266 | 100.00\% | 9,89,969 | 100.0\% |

Source: FADA Research
Disclaimer:
1- The above numbers do not have figures from MP, LD \& TS. Even though MP is now on Vahan, due to unavailability of previous year's figure, we have not taken them in our comparison for August'22.
2- Vehicle Retail Data has been collated as on 06.09 .22 in collaboration with Ministry of Road Transport \& Highways, Government of India and has been gathered from 1,337 out of 1,410 RTOs.
3- Others include OEMs accounting less than $0.1 \%$ Market Share.

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| Three-Wheeler (3W) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Three-Wheeler OEM | AUG'22 | Market Share <br> (\%), AUG'22 | AUG'21 | Market Share <br> (\%), AUG'21 |
| BAJAJ AUTO LTD | 16,764 | $29.77 \%$ | 11,242 | $36.56 \%$ |
| PIAGGIO VEHICLES PVT LTD | 4,788 | $8.50 \%$ | 3,891 | $12.65 \%$ |
| MAHINDRA \& MAHINDRA LIMITED | 2,392 | $4.25 \%$ | 1,112 | $3.62 \%$ |
| YC ELECTRIC VEHICLE | 1,977 | $3.51 \%$ | 1,187 | $3.86 \%$ |
| SAERA ELECTRIC AUTO PVT LTD | 1,879 | $3.34 \%$ | 606 | $1.97 \%$ |
| ATUL AUTO LTD | 1,437 | $2.55 \%$ | 1,134 | $3.69 \%$ |
| CHAMPION POLY PLAST | 1,407 | $2.50 \%$ | 567 | $1.84 \%$ |
| MAHINDRA REVA ELECTRIC VEHICLES | 1,383 | $2.46 \%$ | 616 | $2.00 \%$ |
| PVT LTD | 1,323 | $2.35 \%$ | 443 | $1.44 \%$ |
| DILLI ELECTRIC AUTO PVT LTD | 983 | $1.75 \%$ | 311 | $1.01 \%$ |
| MINI METRO EV L.L.P | 971 | $1.72 \%$ | 382 | $1.24 \%$ |
| UNIQUE INTERNATIONAL | 873 | $1.55 \%$ | 344 | $1.12 \%$ |
| J. S. AUTO (P) LTD | 798 | $1.42 \%$ | 605 | $1.97 \%$ |
| TVS MOTOR COMPANY LTD | $1.22 \%$ | 230 | $0.75 \%$ |  |
| TERRA MOTORS INDIA PVT LTD | 669 | 645 | $1.19 \%$ | 279 |
| ENERGY ELECTRIC VEHICLES | 572 | $1.15 \%$ | 157 | $0.91 \%$ |
| SKS TRADE INDIA PVT LTD | 16,764 | $29.77 \%$ | 7,307 | $0.51 \%$ |
| VANI ELECTRIC VEHICLES PVT LTD | $100.00 \%$ | 30,748 | $1.09 \%$ |  |
| Others including EV |  |  | $23.76 \%$ |  |
| Total |  |  | $100.00 \%$ |  |

Source: FADA Research
Disclaimer:
1- The above numbers do not have figures from MP, LD \& TS. Even though MP is now on Vahan, due to unavailability of previous year's figure, we have not taken them in our comparison for August'22.
2- Vehicle Retail Data has been collated as on 06.09 .22 in collaboration with Ministry of Road Transport \& Highways, Government of India and has been gathered from 1,337 out of 1,410 RTOs.
3 - Others include OEMs accounting less than $1 \%$ Market Share.

