

Commercial Vehicle (CV)				
Commercial Vehicle OEM	AUG'22	Market Share (%), AUG'22	AUG'21	Market Share (%), AUG'21
TATA MOTORS LTD	27,482	40.92%	20,991	38.80%
MAHINDRA & MAHINDRA LIMITED	16,625	24.76%	13,407	24.78%
ASHOK LEYLAND LTD	10,183	15.16%	7,191	13.29%
VE COMMERCIAL VEHICLES LTD	4,218	6.28%	3,189	5.89%
MARUTI SUZUKI INDIA LTD	2,665	3.97%	3,754	6.94%
FORCE MOTORS LIMITED, A FIRODIA ENTERPRISE	1,208	1.80%	768	1.42%
DAIMLER INDIA COMMERCIAL VEHICLES PVT. LTD	999	1.49%	867	1.60%
SML ISUZU LTD	842	1.25%	463	0.86%
Others	2,936	4.37%	3,477	6.43%
Total	67,158	100.00%	54,107	100.00%

Source: FADA Research

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Passenger Vehicle (PV)				
Passenger Vehicle OEM	AUG'22	Market Share (%), AUG'22	AUG'21	Market Share (%), AUG'21
MARUTI SUZUKI INDIA LTD	1,07,517	39.18%	1,09,354	42.44%
HYUNDAI MOTOR INDIA LTD	43,188	15.74%	44,820	17.39%
TATA MOTORS LTD	37,725	13.75%	25,930	10.06%
MAHINDRA & MAHINDRA LIMITED	21,686	7.90%	16,663	6.47%
KIA MOTORS INDIA PVT LTD	19,348	7.05%	14,061	5.46%
TOYOTA KIRLOSKAR MOTOR PVT LTD	14,873	5.42%	10,969	4.26%
SKODA AUTO VOLKSWAGEN GROUP	6,550	2.39%	4,547	1.76%
SKODA AUTO VOLKSWAGEN INDIA PVT LTD	6,539	2.38%	4,276	1.66%
VOLKSWAGEN AG/INDIA PVT. LTD.	3	0.00%	168	0.07%
AUDI AG	35	0.01%	100	0.04%
SKODA AUTO INDIA/AS PVT LTD	1	0.00%	3	0.00%
HONDA CARS INDIA LTD	6,314	2.30%	6,506	2.52%
RENAULT INDIA PVT LTD	5,942	2.17%	7,811	3.03%
MG MOTOR INDIA PVT LTD	3,253	1.19%	3,387	1.31%
NISSAN MOTOR INDIA PVT LTD	2,568	0.94%	3,619	1.40%
FIAT INDIA AUTOMOBILES PVT LTD	1,069	0.39%	1,061	0.41%
MERCEDES -BENZ GROUP	989	0.36%	1,108	0.43%
MERCEDES-BENZ INDIA PVT LTD	955	0.35%	1,033	0.40%
MERCEDES -BENZ AG	34	0.01%	65	0.03%
DAIMLER AG	0	0.00%	10	0.00%
BMW INDIA PVT LTD	828	0.30%	729	0.28%
PCA AUTOMOBILES INDIA PVT LTD	517	0.19%	41	0.02%
FORCE MOTORS LIMITED, A FIRODIA ENTERPRISE	318	0.12%	321	0.12%
JAGUAR LAND ROVER INDIA LIMITED	162	0.06%	242	0.09%
VOLVO AUTO INDIA PVT LTD	107	0.04%	142	0.06%
PORSCHE AG GERMANY	59	0.02%	45	0.02%
FORD INDIA PVT LTD	13	0.00%	3,633	1.41%
AUTOMOBILI LAMBORGHINI S.P.A	3	0.00%	8	0.00%
BENTLEY MOTORS LTD	1	0.00%	5	0.00%
ROLLS ROYCE	1	0.00%	3	0.00%
Others	1,417	0.52%	2,667	1.04%
Total	2,74,448	100.00%	2,57,672	100.00%

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Tractor (TRAC)				
Tractor OEM	AUG'22	Market Share (%), AUG'22	AUG'21	Market Share (%), AUG'21
MAHINDRA & MAHINDRA LIMITED (TRACTOR)	11,605	23.54%	15,921	22.05%
MAHINDRA & MAHINDRA LIMITED (SWARAJ DIVISION)	8,135	16.50%	11,552	16.00%
TAFE LIMITED	6,447	13.08%	8,626	11.95%
INTERNATIONAL TRACTORS LIMITED	5,709	11.58%	8,252	11.43%
ESCORTS LIMITED (AGRI MACHINERY GROUP)	4,882	9.90%	7,526	10.42%
JOHN DEERE INDIA PVT LTD(TRACTOR DEVISION)	3,740	7.59%	5,457	7.56%
EICHER TRACTORS	2,713	5.50%	4,301	5.96%
CNH INDUSTRIAL (INDIA) PVT LTD	1,925	3.90%	2,800	3.88%
KUBOTA AGRICULTURAL MACHINERY INDIA PVT.LTD.	1,340	2.72%	1,663	2.30%
V.S.T. TILLERS TRACTORS LIMITED	380	0.77%	1,202	1.66%
INDO FARM EQUIPMENT LIMITED	311	0.63%	285	0.39%
CAPTAIN TRACTORS PVT. LTD.	283	0.57%	1,637	2.27%
FORCE MOTORS LIMITED, A FIRODIA ENTERPRISE	278	0.56%	408	0.57%
Others	1,557	3.16%	2,578	3.57%
Total	49,305	100.00%	72,208	100.00%

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