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Annexure 1

OEM wise Market Share Data for the Month of September'22 with YoY comparison

| Two - Wheeler (2W) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Two-Wheeler OEM | SEP'22 | Market Share <br> (\%), SEP'22 | SEP'21 | Market Share <br> (\%), SEP'21 |
| HONDA MOTORCYCLE AND SCOOTER <br> INDIA (P) LTD | $2,84,160$ | $27.98 \%$ | $2,40,640$ | $25.83 \%$ |
| HERO MOTOCORP LTD | $2,50,246$ | $24.64 \%$ | $2,78,630$ | $29.91 \%$ |
| TVS MOTOR COMPANY LTD | $1,70,796$ | $16.82 \%$ | $1,42,801$ | $15.33 \%$ |
| BAJAJ AUTO LTD | $1,05,914$ | $10.43 \%$ | $1,18,918$ | $12.76 \%$ |
| ROYAL-ENFIELD (UNIT OF EICHER LTD) | 55,415 | $5.46 \%$ | 33,063 | $3.55 \%$ |
| SUZUKI MOTORCYCLE INDIA PVT LTD | 54,256 | $5.34 \%$ | 45,653 | $4.90 \%$ |
| INDIA YAMAHA MOTOR PVT LTD | 43,390 | $4.27 \%$ | 40,710 | $4.37 \%$ |
| OLA ELECTRIC TECHNOLOGIES PVT <br> LTD | 9,432 | $0.93 \%$ | - | $0.00 \%$ |
| OKINAWA AUTOTECH PVT LTD | 8,172 | $0.80 \%$ | 3,266 | $0.35 \%$ |
| HERO ELECTRIC VEHICLES PVT. LTD | 7,880 | $0.78 \%$ | 6,293 | $0.68 \%$ |
| AMPERE VEHICLES PRIVATE LIMITED | 6,073 | $0.60 \%$ | 786 | $0.08 \%$ |
| ATHER ENERGY PVT LTD | 6,150 | $0.61 \%$ | 2,175 | $0.23 \%$ |
| PIAGGIO VEHICLES PVT LTD | 3,063 | $0.30 \%$ | 3,957 | $0.42 \%$ |
| CLASSIC LEGENDS PVT LTD | 2,813 | $0.28 \%$ | 2,400 | $0.26 \%$ |
| Others including EV | 7,942 | $0.78 \%$ | 12,362 | $1.33 \%$ |
| Total | $\mathbf{1 0 , 1 5 , 7 0 2}$ | $100.00 \%$ | $9,31,654$ | $100.0 \%$ |

Source: FADA Research
Disclaimer:
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2- Vehicle Retail Data has been collated as on 02.10 .22 in collaboration with Ministry of Road Transport \& Highways, Government of India and has been gathered from 1,339 out of 1,411 RTOs.
$3-\quad$ Others include OEMs accounting less than $0.1 \%$ Market Share.

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| Three-Wheeler (3W) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Three-Wheeler OEM | SEP'22 | Market Share <br> (\%), SEP'22 | SEP'21 | Market Share <br> (\%), SEP'21 |
| BAJAJ AUTO LTD | 19,474 | $30.47 \%$ | 13,849 | $37.26 \%$ |
| PIAGGIO VEHICLES PVT LTD | 5,116 | $8.00 \%$ | 4,138 | $11.13 \%$ |
| YC ELECTRIC VEHICLE | 2,564 | $4.01 \%$ | 1,413 | $3.80 \%$ |
| MAHINDRA \& MAHINDRA LIMITED | 2,454 | $3.84 \%$ | 1,150 | $3.09 \%$ |
| SAERA ELECTRIC AUTO PVT LTD | 2,149 | $3.36 \%$ | 730 | $1.96 \%$ |
| MAHINDRA REVA ELECTRIC VEHICLES <br> PVT LTD | 1,694 |  |  |  |
| ATUL AUTO LTD | 1,437 | $2.65 \%$ | 775 | $2.08 \%$ |
| DILLI ELECTRIC AUTO PVT LTD | 1,416 | $2.25 \%$ | 1,263 | $3.40 \%$ |
| CHAMPION POLY PLAST | 1,316 | $2.22 \%$ | 672 | $1.81 \%$ |
| TVS MOTOR COMPANY LTD | 1,229 | $2.06 \%$ | 711 | $1.91 \%$ |
| MINI METRO EV L.L.P | 1,166 | $1.92 \%$ | 756 | $2.03 \%$ |
| UNIQUE INTERNATIONAL | 1,006 | $1.82 \%$ | 376 | $1.01 \%$ |
| TERRA MOTORS INDIA PVT LTD | 800 | $1.57 \%$ | 437 | $1.18 \%$ |
| J. S. AUTO (P) LTD | $1.25 \%$ | 324 | $0.87 \%$ |  |
| ENERGY ELECTRIC VEHICLES | $1.17 \%$ | 455 | $1.22 \%$ |  |
| ALLFINE INDUSTRIES PVT LTD | 675 | $1.06 \%$ | 375 | $1.01 \%$ |
| THUKRAL ELECTRIC BIKES PVT LTD | 648 | $1.04 \%$ | 182 | $0.49 \%$ |
| Others including EV | 19,354 | $30.28 \%$ | 9,128 | $1.18 \%$ |
| Total | 63,915 | $100.00 \%$ | 37,172 | $100.00 \%$ |

Source: FADA Research

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3- Others include OEMs accounting less than 1\% Market Share.

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| Commercial Vehicle (CV) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Commercial Vehicle OEM | SEP'22 | Market Share <br> (\%), SEP'22 | SEP'21 | Market Share <br> (\%), SEP'21 |
| TATA MOTORS LTD | 28,615 | $40.17 \%$ | 24,822 | $41.42 \%$ |
| MAHINDRA \& MAHINDRA LIMITED | 17,483 | $24.54 \%$ | 11,678 | $19.49 \%$ |
| ASHOK LEYLAND LTD | 11,284 | $15.84 \%$ | 8,476 | $14.14 \%$ |
| VE COMMERCIAL VEHICLES LTD | 4,638 | $6.51 \%$ | 3,808 | $6.35 \%$ |
| MARUTI SUZUKI INDIA LTD | 3,036 | $4.26 \%$ | 3,912 | $6.53 \%$ |
| DAIMLER INDIA COMMERCIAL VEHICLES <br> PVT. LTD | 1,162 | $1.63 \%$ | 1,254 | $2.09 \%$ |
| FORCE MOTORS LIMITED, A FIRODIA <br> ENTERPRISE | 984 | $1.38 \%$ | 861 | $1.44 \%$ |
| SML ISUZU LTD | 725 | $1.02 \%$ | 585 | $0.98 \%$ |
| Others | 3,306 | $4.64 \%$ | 4,531 | $7.56 \%$ |
| Total | 71,233 | $100.00 \%$ | 59,927 | $100.00 \%$ |

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| Passenger Vehicle (PV) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Passenger Vehicle OEM | SEP'22 | Market Share <br> (\%), SEP'22 | SEP'21 | Market Share <br> (\%), SEP'21 |
| MARUTI SUZUKI INDIA LTD | $1,03,912$ | $39.88 \%$ | 99,276 | $41.80 \%$ |
| HYUNDAI MOTOR INDIA LTD | 39,118 | $15.01 \%$ | 41,416 | $17.44 \%$ |
| TATA MOTORS LTD | 36,435 | $13.98 \%$ | 23,866 | $10.05 \%$ |
| MAHINDRA \& MAHINDRA LIMITED | 22,351 | $8.58 \%$ | 14,957 | $6.30 \%$ |
| KIA MOTORS INDIA PVT LTD | 18,151 | $6.97 \%$ | 13,403 | $5.64 \%$ |
| TOYOTA KIRLOSKAR MOTOR PVT LTD | 12,610 | $4.84 \%$ | 10,582 | $4.46 \%$ |
| SKODA AUTO VOLKSWAGEN GROUP | 5,972 | $2.29 \%$ | 4,148 | $1.75 \%$ |
| SKODA AUTO VOLKSWAGEN INDIA PVT LTD | 5,953 | $2.28 \%$ | 3,898 | $1.64 \%$ |
| VOLKSWAGEN AG/INDIA PVT. LTD. | 1 | $0.00 \%$ | 142 | $0.06 \%$ |
| AUDI AG | 18 | $0.01 \%$ | 107 | $0.05 \%$ |
| SKODA AUTO INDIA/AS PVT LTD | 0 | $0.00 \%$ | 1 | $0.00 \%$ |
| HONDA CARS INDIA LTD | 5,883 | $2.26 \%$ | 7,345 | $3.09 \%$ |
| RENAULT INDIA PVT LTD | 5,728 | $2.20 \%$ | 8,047 | $3.39 \%$ |
| MG MOTOR INDIA PVT LTD | 2,956 | $1.13 \%$ | 2,890 | $1.22 \%$ |
| NISSAN MOTOR INDIA PVT LTD | 2,209 | $0.85 \%$ | 2,903 | $1.22 \%$ |
| FIAT INDIA AUTOMOBILES PVT LTD | 1,031 | $0.40 \%$ | 1,018 | $0.43 \%$ |
| MERCEDES -BENZ GROUP | 1,004 | $0.39 \%$ | 1,168 | $0.49 \%$ |
| MERCEDES-BENZ INDIA PVT LTD | 972 | $0.37 \%$ | 1,083 | $0.46 \%$ |
| MERCEDES -BENZ AG | 32 | $0.01 \%$ | 70 | $0.03 \%$ |
| DAIMLER AG | 0 | 0,556 | $100.00 \%$ | $2,37,502$ |

Source: FADA Research

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| Tractor (TRAC) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Tractor OEM | SEP'22 | Market Share <br> (\%), SEP'22 | SEP'21 | Market Share <br> (\%), SEP'21 |
| MAHINDRA \& MAHINDRA LIMITED <br> (TRACTOR) | 12,050 | $22.91 \%$ | 11,770 | $22.04 \%$ |
| MAHINDRA \& MAHINDRA LIMITED <br> (SWARAJ DIVISION) | 8,429 | $16.03 \%$ | 8,695 | $16.29 \%$ |
| TAFE LIMITED | 6,664 | $12.67 \%$ | 6,130 | $11.48 \%$ |
| INTERNATIONAL TRACTORS LIMITED | 6,206 | $11.80 \%$ | 6,481 | $12.14 \%$ |
| ESCORTS LIMITED (AGRI MACHINERY <br> GROUP) | 5,114 | $9.72 \%$ | 5,473 | $10.25 \%$ |
| JOHN DEERE INDIA PVT LTD(TRACTOR <br> DEVISION) | 4,267 | $8.11 \%$ | 4,739 | $8.88 \%$ |
| EICHER TRACTORS | 3,049 | $5.80 \%$ | 2,791 | $5.23 \%$ |
| CNH INDUSTRIAL (INDIA) PVT LTD | 2,099 | $3.99 \%$ | 2,186 | $4.09 \%$ |
| KUBOTA AGRICULTURAL MACHINERY <br> INDIA PVT.LTD. | 1,388 | $2.64 \%$ | 1,337 | $2.50 \%$ |
| V.S.T. TILLERS TRACTORS LIMITED | 533 | $1.01 \%$ | 503 | $0.94 \%$ |
| CAPTAIN TRACTORS PVT. LTD. | 516 | $0.98 \%$ | 229 | $0.43 \%$ |
| FORCE MOTORS LIMITED, A FIRODIA <br> ENTERPRISE | 344 | $0.65 \%$ | 346 | $0.65 \%$ |
| INDO FARM EQUIPMENT LIMITED | 204 | $0.39 \%$ | 342 | $0.64 \%$ |
| Others | 1,732 | $3.29 \%$ | 2,370 | $4.44 \%$ |
| Total | $100.00 \%$ | 53,392 | $100.00 \%$ |  |

Source: FADA Research
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